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# August Newsletter

[LinkedIn/ July, 2024](#)

## Going for Gold

We're thrilled that UPS is using our Fernhay eQuads for logistics at the Paris 2024 Olympics, which aligns with new regulations on gas-powered vehicles. Our zero-emission eQuads efficiently navigate the venues, highlighting their eco-friendliness and reliability. We're proud to support UPS's sustainability efforts and be part of the Olympics. Thanks to UPS for including us in this initiative as we drive urban logistics toward a greener future.



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[Cities Today / July 8, 2024](#)

## Ghent offers free trial of electric vehicles

Belgium, Ghent is offering two pilot projects to reduce emissions from deliveries in its city center. The first allows companies to test electric vehicles, including trucks and cargo e-bikes, for free from September 23 to December 13, 2024, with customized logistics advice. The second provides €6,000 in funding to use last-mile delivery providers. These initiatives, funded by the municipality, aim to improve urban life quality by promoting sustainable logistics. Studies show that mixed fleets of e-cargo bikes and e-vans could save logistics firms up to €554 million annually by 2030 and cut emissions by 80%.



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[The Climate Group / July 4, 2024](#)

## European businesses corporate fleet mandate

Top European companies, including E.On Drive, Geopost, and IKEA, are urging the EU to set a mandate for zero-emission corporate fleets across all vehicle types. They argue that such a mandate would accelerate the adoption of zero-emission vehicles, boost demand, and improve air quality. The proposal seeks to ensure that all fleet operators invest in zero-emission technologies, which will also benefit the second-hand market and SMEs. The Climate Group's EV100 and EV100+ members support the mandate to help meet EU climate goals and enhance Europe's leadership in climate action.



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## National Sustainability Awards shortlisted

UPS's Cambridge city hub has been shortlisted for the 2024 National Sustainability Awards for its innovative cycle hub. This hub uses eQuads, to navigate congested city areas and zero-emission zones, reducing emissions and supporting Cambridge's Clean Air initiative. UPS's sustainable efforts include nearly 6,400 Access Point locations in the U.K. and over 18,300 vehicles using alternative fuels. The hub highlights UPS's commitment to eco-friendly city deliveries and leading sustainability in urban logistics.



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[Boropark24 / July 22, 2024](#)

## New York City's Electric Micromobility Plan

Mayor Adams' Electric Micromobility Action Plan in New York City addresses safety concerns regarding lithium-ion battery fires from e-bikes. The plan includes the Safe Charging Accelerator to promote safe charging, new rules for sidewalk e-bike chargers, and a trade-in program for unsafe e-bikes. The FDNY will lead a public awareness campaign on battery safety. This initiative aims to support delivery workers, enhance safety, and promote sustainable, low-cost transportation to reduce congestion and emissions.



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[US DOT / July 11, 2024](#)

## USDOT Transportation and Climate Symposium

Fernhay participated in the 2024 USDOT Transportation and Climate Symposium in Washington DC. Our COO, Peter Schenkman, joined a panel on sustainable urban transport, highlighting our commitment to zero-emission, accessible transportation solutions. This event was a key opportunity to align with industry initiatives and advance electric vehicle adoption and infrastructure. The panel included Gabe Klein, Debs Schrimmer from JOET, Gretchen Goldman of USDOT, Laura MacNeil from DDOT, and Victor Bonnett from AMZ.



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