# fernhay. July Newsletter

Waste 360 / June 18, 2024

## **Sustainable Food Delivery**

DutchX and DeliverZero are collaborating to enhance sustainable food delivery. DutchX, a delivery service, and DeliverZero, known for its reusable packaging, aim to minimize waste in the food industry. By integrating DeliverZero's reusable containers into DutchX's logistics, the initiative seeks to reduce reliance on single-use plastics. This partnership is a significant step towards eco-friendly delivery solutions, promoting sustainability and reducing environmental impact.



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#### **Zag Daily / June 12, 2024**

# Washington DC in a 'league of its own'

Washington D.C. has become a leader in micromobility, embracing bikes and scooters as sustainable transport options. The city has invested in infrastructure, such as protected bike lanes and dedicated parking spaces, to support this initiative. These efforts have led to a significant increase in micromobility usage, reducing traffic congestion and environmental impact. D.C.'s success serves as a model for other cities aiming to enhance urban mobility through sustainable practices.



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# **July Newsletter**

Momentum / June 6, 2024

# **Paris to Transition to Cargo Bike Delivery**

Paris plans to shift to cargo bike deliveries during and after the 2024 Olympic Games. This transition aims to reduce the city's carbon footprint and alleviate traffic congestion. Cargo bikes, capable of carrying large loads, will replace traditional delivery vehicles in certain areas, enhancing sustainability and efficiency. The initiative reflects Paris's commitment to leading the way in urban logistics innovation and improving overall air quality.



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Harlem World / June 13, 2024

# **Public Space Improvements**

New York City Mayor Eric Adams has appointed a Chief Public Realm Officer to oversee improvements to public spaces. The role focuses on enhancing the quality and accessibility of parks, plazas, and streetscapes across the city. This initiative aims to create more vibrant, welcoming public areas, promoting community engagement and well-being. The officer will work closely with community leaders to ensure the changes meet residents' needs.



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Global Trade Mag / May 31, 2024

### Now is an Excellent Time to Switch

Now is an ideal time to adopt sustainable logistics practices. These include optimizing travel routes, using renewable energy, maximizing container capacity, and incorporating sustainable packaging. Such practices not only benefit the environment but also improve efficiency and reduce costs. Companies are encouraged to prioritize sustainability to achieve long-term economic and ecological gains.



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